



SEATTLE AREA  
FELINE  
RESCUE

14717 Aurora Ave N  
Shoreline, WA 98113

*Binky*  
Adopted 10/2021

2021

## Annual Report

### Warm Fuzzy Tale: *Binky*

**Barely a year old**, Binky was already a mother when she arrived at SAFe Rescue. She had spent most of her short life raising kittens, and it looked like her future would be an exhausting cycle of caring for unwanted litters...

But support from cat lovers like **you** made it possible to give Binky a fresh start! After SAFe took her in, the Medical Team spayed Binky, and then she found her family in October. Now, she spends her days keeping her humans company, and watching bird TV.

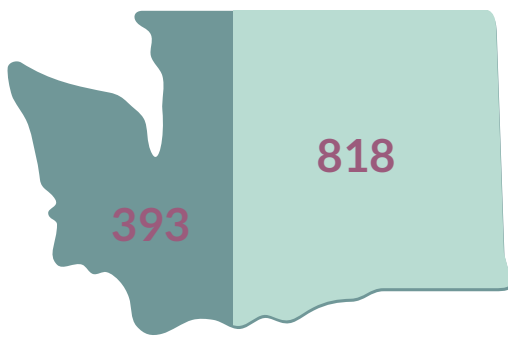


**Behind each number** you see in this report, there is a cat who—like Binky—received a precious second chance with help from you and the SAFe community. And behind each cat, there is a human family whose hearts are fuller with the companionship of their furry friend!

“ Thank you for making it possible to meet Bink  
and welcome her into our family.

”





## WHERE ARE SAFE CATS FROM?



# Counting Paws

## A YEAR IN NUMBERS



In addition to giving felines from Eastern and Western WA a second chance, SAFE also took in cats from farther afield as travel resumed. Rescued felines included kittens from over-crowded shelters in the LA area, cats who had been stranded on the

Hawaiian islands during COVID shutdowns, and cats displaced by flooding in Louisiana.

## 1,438 adoptions

During the first months of the year, **433 felines** found loving homes via online, no-contact adoptions. After SAFE Rescue's Adoption Center re-opened to the public in June, **1,005 cats** met their families through in-person adoption. Congratulations to all the humans and felines who met each other in 2021!



## 115 volunteers

In 2021, 115 volunteers dedicated **4,070 hours** to helping cats. That's an increase of over 1,000 hours compared to 2020: it was wonderful to welcome volunteers back onsite!



## 180 foster homes

**751 cats** spent time in **180 foster homes** in 2021, for a total of 28,665 cat days. Foster homes offered cats and kittens room to grow, round-the-clock care, and lots of comfort and reassurance.

“It's incredibly gratifying to be even a small part of helping the cats find homes—especially the ones who might not have that opportunity elsewhere. ~Stephanie, volunteer & adopter”

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## 7,000 pounds

The Stay SAFE Pet Pantry continues to serve pets whose owners face economic hardship. SAFE stocked the pantry with over **7,000 pounds** of cat and dog food



in 2021, and donations from our community added more food, too!

## DID YOU KNOW?



The smallest cat at SAFE in 2021 was Peanut, who arrived from the Yakima area weighing barely 2 ounces. With TLC, she did lots of growing!



At nearly 30 pounds, beloved office cat Marge was the biggest feline. Marge started a health plan to help her feel more comfortable, then found her person!



## A MESSAGE FROM SAFE'S EXECUTIVE DIRECTOR

In 2021, after 14 months of contact-free adoptions, SAFE welcomed the public back to the Adoption Center! It is heartwarming to witness adopters meet their new family members, and energizing to have the public back. We hope that 2022 will bring a full year of in-person adoptions and a return to full intake capacity. With so many homeless cats in need, and so many kind cat lovers in our area, adoptions continue to be the heart of SAFE.

Operating amid the quicksand of ever-changing pandemic restrictions and precautions has taken a lasting toll, but your support has been not just a bridge to solid ground, it has enabled SAFE to continue to grow.

Community is an important SAFE value that is key to our future. Before expanding support programs, we wanted to hear directly from the community, so we hired Anna-Rebecca Lopez, a SAFE Adopter and evaluator specializing in community-centric engagement to survey more than 450 people about SAFE's work!

We were honored to hear that so many of you think highly of SAFE. It warmed my heart to read responses such as *"The SAFE team works with each cat to help them find their confidence and personalities by providing a safe and comfortable place to be, socializing, and even training cats."* and *"A well-organized and supportive, heart-centered organization."*

While people think SAFE is doing many things well, there is opportunity for us to do even more to meet community needs and develop relationships with groups who have yet to engage with SAFE. Here are the main recommendations:

- **EXPAND OUTREACH** efforts to build awareness with more people.
- **BUILD CAPACITY** to provide more support for fosters and volunteers, as well as additional post-adoption support.
- **OFFER A VARIETY** of services and programs, including behavior and wellness education and low cost veterinary care for income-qualified individuals.
- **GROW** the physical footprint to help more cats and expand services as the organization grows.
- **REPRESENT THE COMMUNITY**, increase inclusivity, and work with community groups to engage more authentically in meaningful and long-term ways.

We are so thankful for your input and are excited to embrace these challenges. In fact, these recommendations are directly reflected in our planning! The new 2022-2024 Strategic Plan focuses on 3 key initiatives. (See inset.) We're excited to share more with you about how your support is turning these initiatives into programs with a direct impact on cats and people. All of us at SAFE are grateful that you are on this journey with us!

### STRATEGIC INITIATIVES



*Invest in the humans who make SAFE's work possible.*



*Expand community-facing services to promote and strengthen the human-animal bond.*



*Expand SAFE Rescue's facility to accommodate current and planned programs.*

# Financials

“ I adopted a bonded pair earlier this year and they mean the world to me... I just want to try and give back a little as a way of saying thank you.  
~ Matthew, SAFe supporter ”

Originally founded in response to community need, SAFe Rescue is a community organization at every level. As you can see from the numbers below, adoption fees fund only a small fraction of what it takes to carry out SAFe's mission. Support from members of our community like **YOU** is what makes each life saved possible and keeps the work going strong, even during challenging times! Thank you for caring about every cat and for helping the humans who love them, too.



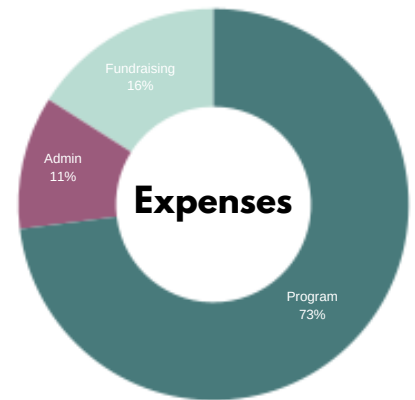
Your gifts to SAFe helped me heal!



Your gifts to SAFe gave me time to grow!

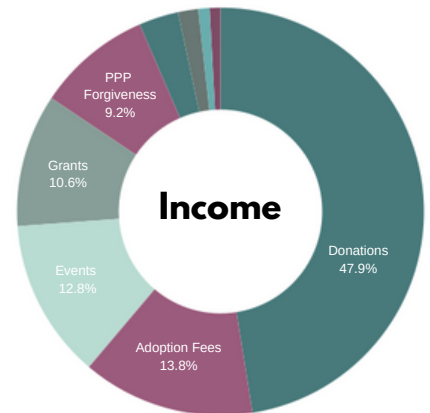
## Expenses:

Program .....	\$730,034
Administrative .....	\$112,493
Fundraising .....	\$160,317
<b>Total:</b>	<b>\$1,002,845</b>



## Income:

Donations .....	\$529,495
Adoption Fees + Program Income.....	\$152,760
Nine Lives Gala (net)* + Events.....	\$141,161
Grants .....	\$107,500
PPP Loan Forgiveness** .....	\$101,570
In Kind (donated items) .....	\$35,159
Retail Sales (net) .....	\$17,826
Fund for SAFe's New Home .....	\$10,000
Other Income .....	\$9,556
<b>Total:</b>	<b>\$1,105,027</b>



\*In total, the Nine Lives Gala raised \$152,332 before expenses.

\*\*SAFe Rescue received a federal PPP small business loan in 2020 to offset pandemic-related losses. SAFe met the requirements for the loan amount to be forgiven in 2021.



In 2021, **147 Members** of the Helping Paw Circle made regular gifts to save cats!



Thank you to all of the foundations that awarded grants to SAFe Rescue in 2021, including the ASPCA, the Ruth Foundation, Petco Love, Svane's Foundation, Tulalip Tribes Charitable Contributions, and the Catania Family Foundation.